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# ANNUAL REPORT

## 2024

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[www.beautifullyunblemished.org](http://www.beautifullyunblemished.org)

Beautifully Unblemished Vitiligo Support Group

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We'll highlight the events, initiatives, and outreach efforts that have shaped our work in 2024, and share our vision and exciting plans for 2025. As we continue to build a compassionate and informed community, we remain committed to empowering individuals with vitiligo and spreading awareness worldwide.



Welcome to the 2024 Annual Report for Beautifully Unblemished, a vitiligo support group dedicated to fostering awareness, education, and community for individuals living with vitiligo. In this report, we'll reflect on our mission and the progress we've made in supporting those impacted by vitiligo over the past year.





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# LETTER FROM OUR EXECUTIVE DIRECTOR

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Dear Friends and Supporters,

As I reflect on this past year, I am overwhelmed with gratitude for the Beautifully Unblemished community and the incredible strides we have made together. 2024 was a year of connection, growth, and transformation, all made possible by your unwavering commitment and support.

This year, we hosted impactful events, including the 3rd Annual Vitiligo Awareness Walk, which drew 200 participants from across Florida, raising awareness and fostering inclusion for individuals living with vitiligo.

We also launched meaningful new initiatives, such as planning for group therapy sessions to create safe spaces for sharing and healing, developing programming for teens, and laying the groundwork for hosting the 2025 World Vitiligo Conference in Tampa. These efforts reflect our commitment to building a community where everyone feels seen, valued, and empowered.

In addition, we expanded our outreach through our biannual newsletter, Connecting the Dots: Vitiligo Insights, and began work on exciting projects like the inspired workbook for teens to celebrate self-love and friendship. Every initiative was inspired by our guiding principles of Community, Inclusion, and Vulnerability, and every step was taken with you in mind.

As we move forward, our vision remains clear: to continue raising awareness, providing support, and empowering individuals to embrace their beauty, inside and out. With your help, 2025 promises to be a year of even greater impact as we embark on new programs and deepen our commitment to serving the vitiligo community.

Thank you for your belief in our mission and for standing with us on this journey. Together, we are truly Beautifully Unblemished.

With gratitude and hope, \_

**Executive Director,  
Beautifully Unblemished Vitiligo Support Group**





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# OUR MISSION

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To increase public awareness of Vitiligo and offer support services for those affected by Vitiligo and their families through education, healthcare, and outreach.

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## Leadership

**Tonja Johnson**  
President/ Executive Director

**Vacant**  
Treasurer

**Kasha Johnson**  
Secretary

**Tonja Rook**  
Board Member



## Advisory Board

Jarrett Brown

Rosa Cambridge-McKinzy

Shazaad Games

Kresha Garrett

Carol Kennedy

Carissa McCarron

Greg Parmer

Madison Ramos

Scott Walters



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# EVENTS & ACCOMPLISHMENTS

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## AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION ANNUAL MEETING

March 2024; *San Diego, CA*

## GLOBAL VITILIGO FOUNDATION SYMPOSIUM

Attended and represented BUVSG, March 2024

## COALITION OF SKIN DISEASES DEVELOPMENT DAY

March 2024

## CSD HILL DAY AND CONGRESSIONAL BRIEFING

April 2024

## FLORIDA ACADEMY OF DERMATOLOGY CONFERENCE

Scott Walters presented on behalf of BUVSG, June 2024

## VITILIGO AWARENESS MONTH

Proclamations received from over 20 local and state officials declaring June, Vitiligo Awareness Month in various cities throughout the state of Florida and government municipalities. Several cities to include City of Jacksonville-Mayo Clinic, City of Orlando, City of Tampa, and City of St. Petersburg lit in purple to honor and celebrate those living with Vitiligo. June 2024



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# EVENTS & ACCOMPLISHMENTS

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## WORLD VITILIGO CONFERENCE

Our very ED presented on the Psychological Impact of Living with Vitiligo, June 2024, *Indianapolis, IN*

## SHINE THE SPOTLIGHT ON VITILIGO TOUR

Showcased several members and their personal stories living with Vitiligo at the following venues:

- Simpson Park Community Center
- Coleman Bush Community Center
- The Well
- C. Blythe Andrews Library Art Gallery
- Brandon Towne Center Mall

## AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION INNOVATION ACADEMY

Represented by Jarrett Brown, August 2024

## SUNRISE DERMATOLOGY CONFERENCE

Vendor participant represented by Greg Parmer, December 2024



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# AWARENESS FORUMS

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## UNIQUE SKIN YOUTH PHOTO SHOOT

A celebration for all of those living with a skin disorder

## HELLO ME! CENTRAL FLORIDA MEETING

Featuring healthy living, skin care, and vision boards

## MIND MY SKIN: BEYOND THE SURFACE

Featuring Clinical Psychologist, Arts in Medicine Dermatologic Skin Overview, Q&A Panel discussion, free melanoma skin screenings, and Youth in Action.

## YOUTH VIT CHAT

Held quarterly for pre-teens and teens

## BUVSG QUARTERLY MEETINGS

- North Florida's First Meet and Greet
- The Power of Acceptance in Jacksonville, FL May 2024
- World Vitiligo Day Celebration in Lakeland FL where we celebrated individuals living with Vitiligo with a fashion show, spoken word, dance, food and fun

## LET'S TALK ABOUT THERAPY WITH TAI

Focus on mental health and skin disease, June 2024

## MEN OF COURAGE CONFERENCE

In collaboration with Building Strong Families, 2024



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# AWARENESS FORUMS

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VITILIGO JOURNEYS: EXPERIENCES AND ENCOURAGEMENT

July 2024, *Orlando, FL*

3RD ANNUAL VITILIGO AWARENESS WALK

September 2024



COLORFUL CONNECTIONS: VITILIGO SOCIAL EVENT

We were represented by Jarrett Brown





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# MEDIA APPEARANCES

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**BUVSG HAD THE OPPORTUNITY TO BE A PART OF VARIOUS MEDIA INTERVIEWS BRING AWARENESS TO VITILIGO WITH THE FOLLOWING MEDIA OUTLETS:**

- WFLA News 8 (The Bloom and interview with Deanne King)
- WTPS News 10 (Great Day Live Tampa Bay)
- Spectrum News
- ABC Action News (Anthony Hill and Wendy Ryan)
- Florida Sentinel Bulletin
- Our very own Executive Director appeared in Voyager for Tampa and Jacksonville.

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# ADVOCACY & ALLYSHIP

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**BUVSG ATTENDED COALITION OF SKIN DISEASE CAPITOL HILL DAY WHERE WE PARTICIPATED IN 8 CONGRESSIONAL MEETINGS. WE SUPPORTED THE FOLLOWING POLICY EFFORT:**

- Safe Step Act- Step Therapy Reform
- Help Copays Act- Banning Copays
- Funding for NIH/NIAMS and CDC Chronic Disease Education



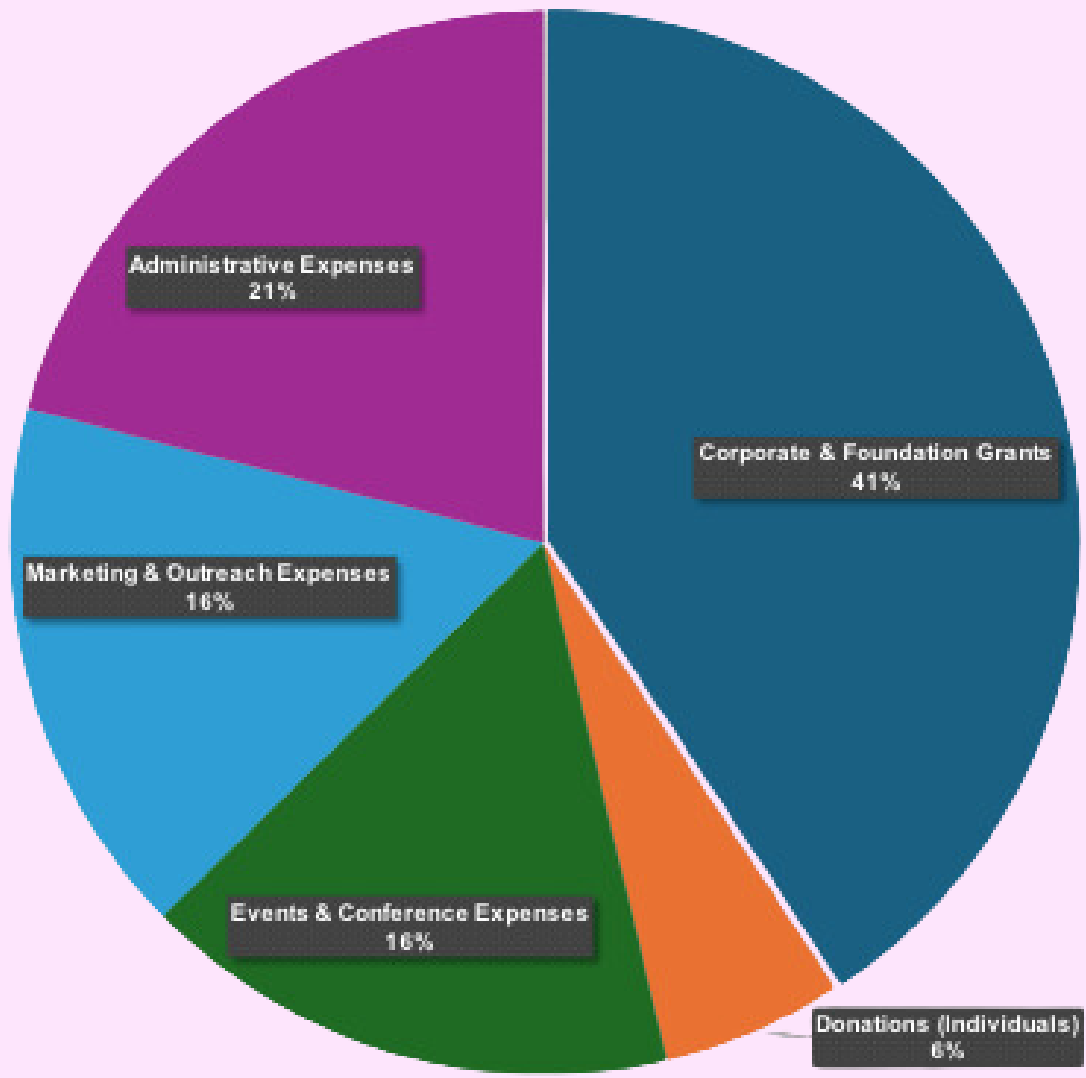


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# FINANCIALS

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## 2024 Revenue & Expenditures





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# OUR PARTNERS & SPONSORS

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ForCare Medical Center



Incyte



FSDPA  
FLORIDA SOCIETY OF DERMATOLOGY PAs

Florida Society of Dermatology PAs



Florida Academy of Dermatology

*thank you*